

Digital Portfolio: April 2009

www.bedadesign.com

BĒDAdesign

A4StockPhotos

website selling royalty free stock photography

A microstock website selling royalty free stock images to the design, print and desktop publishing industries.

The site has been completely re-modelled to appeal to a hard pressed, professional market looking for high quality, good value professional material.

The site allows customers to browse and purchase images instantly via PayPal, credit card or a subscription system. Photographers can join, subscribe, edit and sell images completely automatically via their own login panels.

The screenshot displays the A4StockPhotos website interface. At the top, a navigation bar includes links for HOME, ABOUT US, SUBSCRIBE, FAQ, NEWS, and CONTACT US. The main header features the site's logo and a large image of a bee with the tagline "the easiest way to get the quality you need". Below this, there are sections for "Photo Categories" (listing various subjects like Animals & Wildlife, Architecture, etc.), "New Photos" (with a "View All Items" link), and "Most Popular Photos" (featuring a photo of a hand holding a camera). A central banner promotes "Royalty free stock photos" and "Stock photos for web and print", highlighting a "Single download or subscription" offer. A search bar is prominently displayed. The footer contains contact information, social media links, and logos for payment methods like PayPal, Visa, and MasterCard. The overall design is clean and professional, targeting a business-to-business market.

City of London Corporation

We're used to working within established brand guidelines and adapting and enhancing traditional heraldic designs and coats of arms where necessary, or even designing original logos and coats of arms for new companies and organisations.

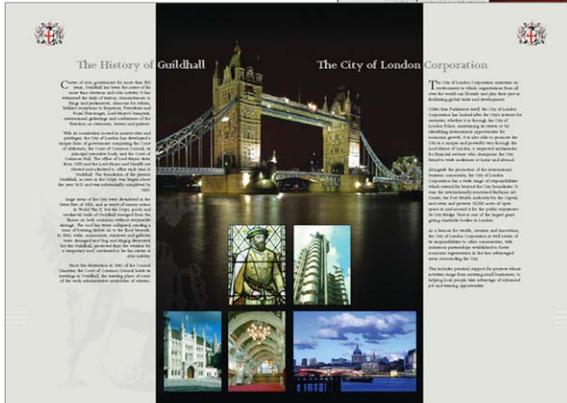
We like to give our clients value for money, which means we often submit a number of ideas, so for a change we've decided to include a couple of concepts that weren't chosen as we liked them more. That's often the way in this business, the more people involved, the more opinions to be considered.



Mexico

The president's state visit to the UK

Sumptuous photography, good typography and a sound knowledge of printing techniques make the difference in giving a prestigious document such as the souvenir menu for an important international banquet the necessary feel of quality and occasion.



Property websites

Simple, but extremely effective property letting websites which embody all our most cherished principles. The sites are good looking, easy to use, no important information is more than two clicks away from the front page and they have been specifically written and designed to be very search engine friendly.

A good illustration of how good, effective design doesn't need to be expensive or elaborate.

COLCHESTER flats toLet.co.uk

Professional Property Letting Services for Residential & Commercial Property and More

Looking for somewhere to live in Colchester?

Finding a quality flat within your budget can be a real headache, particularly if you're having to deal with the real of your life at the same time and you're unfamiliar with the market. Colchester is a quality letting agent and as a result many great affordable flats and houses are on the website, which also provide convenient for easy access to the bus centre and public transport.



- Single bedroom flat £475.00 pcm
- Single bedroom flat £500.00 pcm
- Single bedroom flat £550.00 pcm
- Single bedroom flat £475.00 pcm

3 Bedroom House for £495.00 pcm

Desirable, affordable

We specialise in letting properties in quiet, residential areas in, or close to, the desirable London area, within walking distance of the bus centre and the station. Although properties in the area is a premium, all our flats are in top affordable areas. Most properties have been recently refurbished and are in attractive, well managed buildings for maximum security and peace and quiet.

Available

Contact us now for full details on our available properties.

To arrange a viewing please call us on:

Please note: For the safety and comfort of everyone, our flats are designated as non-smoking areas.

In 60s as per to get priority

Locations | Privacy policy

COLCHESTERPropertyLet

Professional Property Letting Services for Residential & Commercial Property and More

Looking for somewhere to live in Colchester?

Finding a family house within your budget can be a real headache, particularly if you're having to deal with the real of your life at the same time and you're unfamiliar with the market. Colchester is a quality letting agent and as a result many great affordable houses are on the website, which also provide convenient for easy access to the station, bus centre and public transport.

Desirable, affordable

We specialise in letting affordable properties in good, residential areas within easy reach of the bus centre and the main railway station. Although property in these areas is at a premium, all our houses are at very affordable prices. Most properties have been recently refurbished and the flats are in attractive, well managed buildings for maximum security and peace and quiet.

Available

We have a selection of properties available at most times. We try to keep the website as up to date as possible, but if you can't see what you're looking for on this site, why not fill in the contact form to get priority status as vacancies become available.

3 Bedroom Detached House in Colchester

Contact us now for full details on our available properties.

Please note: For the safety and comfort of everyone, all our properties are designated as non-smoking areas.

Star property - 3 bedroom cottage to let



Beautiful 3 bedroom cottage in Ipswich Road, Colchester. Only 100 yds from the last Colne with 12 parking cars.

- 3 bedrooms
- 2 Bathrooms
- 15 minutes drive from Colchester
- 100 yds from station
- 100 yds from bus stop
- 100 yds from living room
- 100 yds from living room
- 100 yds from living room

Find out more.

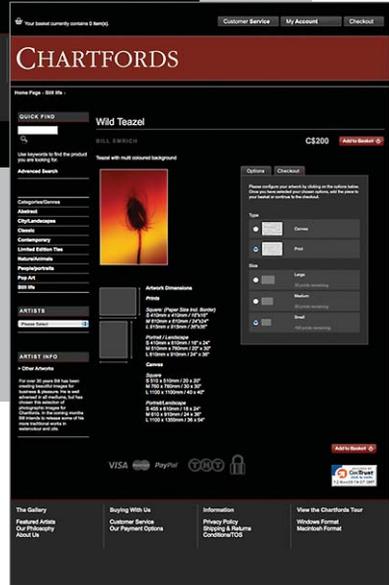


Online art site

A very complex website selling art online, with numerous shopping cart options, tax & currency calculators for all major currencies, extensive customer/supplier/administrator account management systems, full content management, image editors and complete support suite.

The site also has a unique customer reward system, which we wrote, tested and built from scratch.

BEDA Design were recognised as one of a limited number of companies capable of building the site at a reasonable cost.



Leaflet design

Even if it's only a leaflet intended for a one off use, or an invitation or menu with a small print run, there is no reason why it shouldn't be designed and produced to the highest standards.

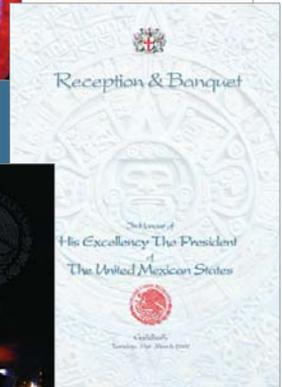
Our considerable experience of designing eye catching literature for print will ensure you get the best quality design and print, at the best prices. We'll advise you on how to reach the most customers for your budget, and how to reach the right customers for your brand.



The one that got away

Another concept that didn't make it to the finish line. We still like it nonetheless. It's not always easy to know how many different approaches are valid, but we like to work with clients to ensure that they don't feel they haven't been given a choice.

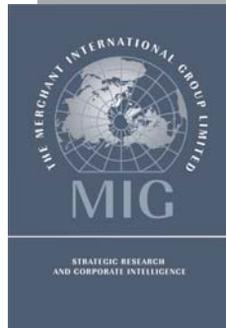
Our approach involves the client at all stages of the creative process. It's the best way of ending up with truly effective marketing material.



Brand development

Developing housestyles and branding for new businesses and products is one of the staples of creative graphic design. The process involves accurate analysis, an understanding of the market and creative expertise in the right proportions to arrive at a successful conclusion.

Getting it right at the outset is essential if the brand is to grow and develop into a successful business. Initial investment in design is crucial but often overlooked.



BEDA:Blog

We've finally found some time to set up our own blog, at www.blog.bedadesign.com. In truth we've always had mixed feelings about the medium, as so many blogs seem to run out of meaningful things to say quite quickly and resort to banalities.

Our philosophy has always been that less is more, and that's just as true of the web as anything else. In other words, various people will be adding posts if they think they have something to crow or moan about, but we promise there won't be any photos of next door's cat or anything else just to fill space.

The image displays two overlapping screenshots of the BEDA:Blog website. The top screenshot shows a post titled "what next...?" with a sub-header "Post on December 09, 2008 by WJL". The text discusses the move to a new building and the challenges of the location. The bottom screenshot shows a post titled "when the going gets tough..." with a sub-header "Post on October 20, 2008 by WJL". The text discusses the challenges of the new building and the challenges of the location. Both screenshots include a navigation menu, a "design staff" list, and a "previously on beds" section.

BEDA:Blog
Latest news from BEDA Design

what next...?
Post on December 09, 2008 by WJL
One of the more exciting projects, depending on your point of view, aspects of the location is the way the ground conditions differ under your feet, often requiring some fairly heavy machinery to dig one step ahead of the machine. These days, the design manual seems to be driven mostly by new technologies and tools, particularly those which hold a promise of being able to test new waters (or soils to new depths) in the "real" world.

As an other happens, the BEDA spirit has become engaged on with without paying attention to cover the President of the (3 days here)

design staff

- Recent Work
- New entries
- Hot/Outlets
- The Fair Group
- The President of India
- Charlotte

previously on beds

- November 2008 (1)
- July 2008 (2)
- September 2007 (2)
- April 2007 (1)

when the going gets tough...
Post on October 20, 2008 by WJL

Looking back over the last year, BEDA seems to have been busier than ever, despite the recession. It's hard to be so busy that you have to bring in more staff and other roles, which is a good sign for the industry. I'm not sure why, but when you consider the pressure everyone is under these days, it's hard to be so busy. But the emphasis is still moving resources from print to web, with many leading news outlets in the UK. Our recent Charlotte project is a prime example.

[Read More](#) [Comments \(3\)](#)

the president of india state visit
Post on October 09, 2008 by WJL



The state visit of the "Emperor" of India to the UK was celebrated last night as banquet at the Guildhall, London. BEDA designed the literature for the occasion.

[Read More](#) [Comments \(3\)](#)

jack caroff - september 1914 - april 2009
Post on September 20, 2009 by WJL



It was odd to read of Jack's recent retirement as we had been in contact with the work over the last few years on www.jackcaroff.co.uk. First of all we learned the early on it'd be the Arthur Conan Doyle film of Jack's work some of the year (now the Nancy Drew based film). Stage of the end (now the "Sandlot" series).

[Read More](#) [Comments \(3\)](#)

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Why us?

There is no substitute for genuine creative thinking, incisive analysis of the problem and the talent and experience necessary to create solutions that work.

We know how to do all this without cutting creative corners. We work with our clients to ensure maximum cost-effectiveness from their promotional budgets.

If you need to cut your creative costs without compromising quality, or simply get a better design service for your money, in print or online, we can help.

Are we expensive?

No, not really. Our costs are normally agreed in advance and particularly reasonable when you consider the added value we can provide. All our designers and programmers are fully qualified, highly computer literate (and literate!) and very experienced in the production of promotional material, online or in print.

If you ask us to handle your brand, you won't need to look anywhere else. Because our pedigree is firmly rooted in creative design for print and the web, we understand the fundamentals of good communication and have plenty of experience of putting them into practice.

What?

Brand strategy and corporate identity

- Brand evaluation
- Brand architecture systems
- Brand positioning
- Identity design and implementation
- Brand management systems
- Internal communications strategies

Interactive

- E-brand strategy and web services
- Website design and development
- Full hosting, maintenance and ecommerce

Stakeholder communications

- Annual and summary reports – in print and online
- Investor communications
- Flotation materials – print and online
- Corporate websites

What else?

Marketing communications

Advertising and promotional campaigns

Copywriting

Photography

Media planning and buying

Literature

Corporate and marketing literature

Product literature

Information design

Document and form design

Corporate signage systems

email us at: studio@beda.co.uk

or call Bill Emrich on 0845 260 6640 for further information.

www.beda.co.uk